

MARIA KALOGERA



linkedin.com/in/kalogeramaria



kalogera@upatras.gr

PH.D. IN INTERNATIONAL MANAGEMENT & ENTREPRENEURSHIP SENIOR ECONOMICS & ACCOUNTING CONSULTANT

WORK EXPERIENCE

2008 - today

Business and Financial Consulting - Self-employed

- Consulting in the fields of business and accounting, tax, financing and administration.
- Management of EU funding tools for small and medium businesses.
- Project management for academic research.
- Business processes optimisation.

2022 - today

Administration and Organization Support of 'MSc in Accounting in the Modern Management Environment'

- Organization and coordination responsibilities, budget monitoring, contracts & staff issues since the establishment of the postgraduate program.
- Conference planning and marketing activities.

CONFERENCES

2023 | Athens, Greece

22th Annual Conference of the Hellenic Finance and Accounting Association

"Early-Stage Firms Export Activity and Growth Expectations: New Data from 56 Countries."

2022 | Webinar

2nd International Congress of Aviation

The Flight Scheduling and Fleet Assignment (FSFA) problem in PSO routes.

2022 | Webinar

2nd International Congress of Aviation

OptimalFly: A PSO network optimization model.

2021 | Athens, Greece

20th Annual Conference of the Hellenic Finance and Accounting Association

"The Impact of Export Activity on Performance: Examining Firm Size & Crisis Moderating Effect on Export-Performance relationship."

2020 | Athens, Greece

19th Annual Conference of the Hellenic Finance and Accounting Association

"Performance of Exporting Firms: Does Economic Crisis Matter?"

2020 | Dubai, UAE

11th Business & Management Conference

"Is there a link between firms' export activity and economic performance in a Small Open Economy? Evidence from Greece."

2019 | Athens, Greece

18th Annual Conference of the Hellenic Finance and Accounting Association

"The impact of export orientation on productivity and profitability-The Greek Case."

2019 | Budapest, Hungary

IAI International Academic Conference

"The impact of export orientation on productivity and profitability-The Greek Case."

2019 | Coventry, UK

28th Ebes Conference

"The Determinants of Export Performance and Its Effect on Firm Growth."

PROFILE

My academic focus revolves around the intersection of Export Activity, Economic Performance & Growth Expectations, Entrepreneurship, and the dynamics within Small and Medium-sized Enterprises (SMEs). My academic work has been recognized and published in esteemed peer-reviewed international journals. In tandem with academia, I have spearheaded a successful consultancy and accounting firm for the past 15 years.

I am eager to bring this wealth of expertise and practical insights to an academic setting, fostering the next generation of business leaders through dynamic instruction, innovative research, and mentorship.

EDUCATION

Ph.D. in International Management

Department of Business Administration, University of Patras, Greece

2023

Thesis Title: "Export Orientation and Growth Expectations of Early-Stage Entrepreneurs in the Global Digital and Institutional Environment."

Thesis Supervisor: Professor Antonios Georgopoulos

Master of Business Administration

Department of Business Administration, University of Patras, Greece

2010

Thesis Title: "Green Politics: Its Effects on Culture, Development, and the Internationalization of Industrial Enterprises."

Thesis Supervisor: Professor Antonios Georgopoulos

Bachelor in Economic Science

Department of Economics, University of Patras, Greece

2006

RESEARCH EXPERIENCE

National Technical University of Athens

02/2022 - today

Language and Technical Editor at undergraduate and postgraduate textbooks in the context of the research program 'OPEN ACADEMIC TEXTBOOKS - KALLIPOS+'.

Department of Business Administration, University of Patras

05/2020 - 11/2021

NSRF "COMPETITIVENESS" Programme - action "Research>Create>Innovate"

Conducting field research utilizing big data in customer needs for a decision-making tool, for the project IANOS - An Innovative Air Network Optimization tool for Greek islands' Public Service Obligation

Operational Program "Human Resources Development, Education and Lifelong Learning"

07/2018-03/2020

Fellowship for investigating 'The Specification of Export Capacity of Enterprises and the Effects on the Economic Performance of Firms.'

Department of Business Administration, University of Patras

2014 - 2018

Auxiliary work 1360 hours: Responsible for the ICAP Data.Prisma database that includes business data, balance sheets, and income statements for about 32,000 Greek businesses.

PUBLICATIONS

Kalogera, M., Georgopoulos, A., Opulencia, M. J. C. (2023). The performance impact of export activity: Do firm size and economic conjuncture matter? *International Journal of Business Excellence*, Vol. ahead-of-print No. ahead-of-print. DOI: 10.1504/IJBEX.2023.10058126

Georgopoulos, A., Aggelopoulos, E., Paraschi, E.P. and Kalogera, M. (2023), The mediating performance role of staffing options in MNE subsidiary strategies within rapidly deteriorating environments, *Journal of Global Mobility*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JGM-03-2023-0019>

Georgopoulos, A., Aggelopoulos, E., Paraschi, E. & Kalogera, M. (2023). The contribution of strategic assets to MNE subsidiary performance in turbulent times, *Global Business and Economics Review*, Vol. ahead-of-print No. ahead-of-print. DOI:10.1504/GBER.2024.10057136

Paraschi, E. P., Georgopoulos, A., Polychroniou, P. & Kalogera, M. (2022). A Critical Assessment of The Public Service Obligations (PSO) in European Air Routes, *Journal of Aviation*, 6 (3), 404-410. DOI: 10.30518/jav.1179509

Kalogera, M., Georgopoulos, A. & Boura, P. (2019). Which factors create export value for firms? A case study on Greek industry in Crisis, *Journal of International Business and Management (JIBM)*, 3(1), DOI: <https://doi.org/10.37227/jibm.2020.61>